



Green Business Basics

By Nick Dallas

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Green Business Basics, Nick Dallas, Proven techniques to create a more energy-efficient and profitable enterprise As environmental issues become more pressing, businesses must find ways to conserve energy-saving on expenses and improving their bottom line. Green Business Basics helps you gain a better understanding on the many "green" topics of our day that can affect their business (such as greenhouse gasses and emission trading). It then goes on to show how you can develop your own green strategy to make the most of your resources and create a more marketable image for your company.



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