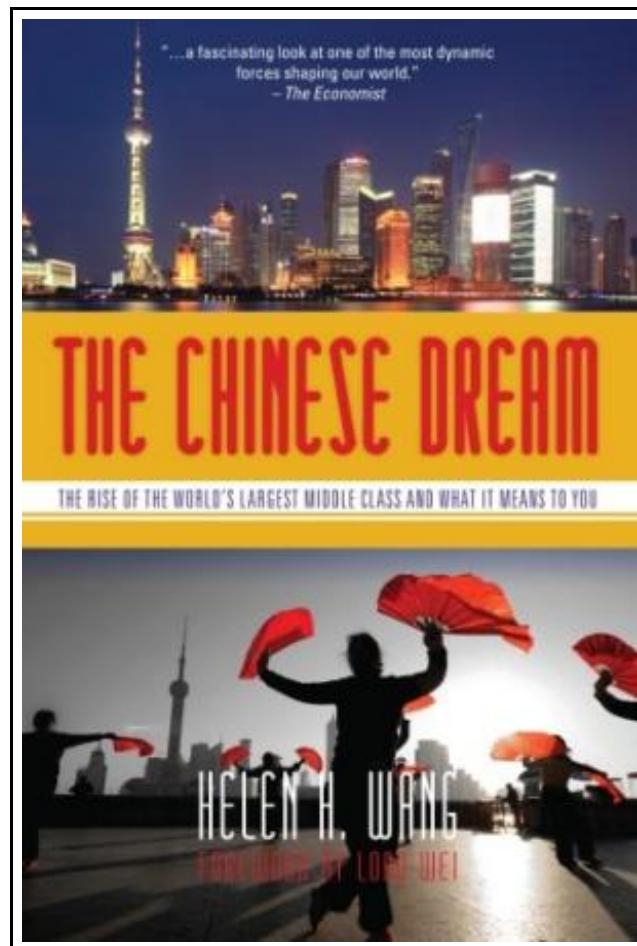


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Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 262 pages. Dimensions: 9.0in. x 6.0in. x 0.7in.2nd Edition: July 6, 2012 - In The Chinese Dream, a groundbreaking book about the rising middle class in China, the award-winning author Helen H. Wang challenges us to recognize that some of our fears about China are grossly misplaced. As a result of Chinas new capitalist paradigm, a burgeoning middle class-calculated to reach 800 million within the next fifteen years-is jumping aboard the consumerism train and riding it for all its worth-a reality that may provide the answer to Americas economic woes. And with Chinas increasing urbanization and top-down governmental approach, it now faces increasing energy, environmental, and health problems-problems that the U. S. can help solve. Through timely interviews, personal stories, and a historical perspective, China-born Wang takes us into the world of the Chinese entrepreneurial middle class to show how a growing global mindset and the realization of unity in diversity may ultimately provide the way to creating a saner, safer world for all. Deconstructs the myths about China as a superpower and global manufacturing powerTakes us into the world of the driven middle class and shows how the not-so-private sector operatesProvides a historical perspective on China and examines the possibility of democracy in Chinas futureShows how a mindset that embraces the idea of unity in diversity could help solve China and Americas growing energy, health, and environmental problemsThrough this eye-opening book, Wang widens our understanding of China today and shows how this new class of upwardly mobile young people, who have modern ambitions and a growing global consciousness, are beginning to drive China toward a new and different future. To gain a clear view of the impact of this new middle class, Wang provides us with interviews of...

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