



PFIN 3 (Mixed media product)

By Randall Billingsley, Lawrence J. Gitman, Michael D. Joehnk

Cengage Learning, Inc, United States, 2013. Mixed media product. Book Condition: New. 3rd Revised edition. 274 x 216 mm. Language: English . Brand New Book. Created through an extensive student-tested, faculty-approved review process with student and faculty input, PFIN3 is an engaging and accessible solution designed to accommodate the diverse lifestyles of today's learners at a value-based price. PFIN3 continues to provide the personal finance content students need in a concise, approachable format that appeals to today's busy learner. Shorter chapters, an inviting design, engaging visuals, and removable Chapter-in-Review cards work with numerous online student study tools to reinforce the book's solid life-cycle approach to personal financial management. Students study financial plans, assets, credit, insurance, investment, and retirement as individuals and families progress through life. Numerous real-life examples and step-by-step learning features help ensure that students master course material and today's critical financial tools and technology. This edition highlights the most recent current statistical information and laws regarding topics such as taxes, health care, credit, banking, and estate planning to equip students with contemporary, practical skills. All online tools, including Excel(R) worksheets that correspond to the book's exercises and Kiplinger videos with money management and...

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