Publishing and the Advancement of Science: From Selfish Genes to Galileo's Finger

By Michael Rodgers

Imperial College Press. Paperback. Book Condition: new. BRAND NEW, Publishing and the Advancement of Science: From Selfish Genes to Galileo's Finger, Michael Rodgers, Popular science books, selling in their thousands - even millions - help us appreciate breakthroughs in understanding the natural world, while highlighting the cultural importance of scientific knowledge. Textbooks bring these same advances to students; the scientists of tomorrow. But how do these books come about? And why are some of them so spectacularly successful? This is the first ever insider's account of science publishing, written by an editor intimately involved in the publication of some of the most famous bestsellers in the field. Michael Rodgers reveals the stories behind these extraordinary books, providing a behind-the-scenes view of the world of books, authors and ideas. These vivid and engaging narratives illuminate not only the challenges of writing about science, but also how publishing itself works and the creative collaboration between authors and editors that lies at its heart. The book (like many of those it describes) is intended for a wide readership. It will interest people in publishing, past and present, and also academics and students on publishing courses. Scientists exploring territories outside their own speciality will...

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